

AUSTIN FOUNDER LIONS CLUB



## SPORTING CLAY SHOOT-OUT

**SPONSOR OPPORTUNITIES**

FROM \$8,000 TO \$225

Austin Founder Lions Club  
**SPORTING CLAY SHOOT-OUT**

**FRIDAY, MAY 10, 2024**

Capital City Clays

8707 Lindell Lane, Austin, TX 78724



**Austin  
Founder  
Lions Club**

**REGISTER YOUR TEAM BY WEDNESDAY, APRIL 10, 2024 AND SAVE \$100!**

## SPONSOR OPPORTUNITIES & BENEFITS

Reach some of Austin's best clay shooters and promote your business to the more than 150 entrants and volunteers who participate in Austin Founder Lions Club's charitable tournament. A broad range of sponsorship opportunities for businesses and others to market their products/services and promote their brand are available. The options include both financial and in-kind contributions. Each package has specific benefits that are commensurate with the financial

contribution, and all help support the Lions Club's charitable activities, including screening the vision of some 3,000 pre-K three- and four-year olds in A.I.S.D. and providing follow-up exams and glasses for those who have vision issues; helping support Texas Lions Camp that serves children with special medical needs; and recycling eyeglasses.

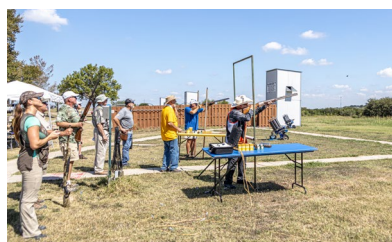
SPONSOR BENEFITS	SPONSOR LEVELS									
	PREMIER \$8,000	COURSE \$6,000	CLAY \$4,500	LUNCH \$3,500**	GOLD \$2,750	SILVER \$1,750	SHELL \$1,200**	BREAKFAST \$1,000**	BRONZE \$575	STATION \$225
Use of sponsor name in all event promotions, including scoring sheets and gift item	X									
Shooters in tournament and team carts	2 Teams & 2 Carts	2 Teams	1 Team	1 Team	1 Team	1 Team			2 Shooters	
Recognition on sponsor signage	Co. & Contact Names, Logo, Phone & Website	Name, Logo & Website	Name, Logo & Website	Name, Logo & Website	Name, Logo & Website	Name & Website	Name & Website		Name	Name
Individual event/station signage	Name, Logo, Website & Phone	Name, Logo, Website & Phone	Name, Logo, Website & Phone	Name, Logo & Website	Name, Logo & Website			Name & Logo		Name & Logo
Ad in event program	Full Page, Back Cover	Full Page, Inside Front Cover	Full Page		3/4 Page	1/2 Page	1/4 Page	1/4 Page		
Listing in event program	X	X	X	X	X	X	X	X	X	X
Recognition at luncheon	VIP Seating	VIP Seating	VIP Seating	Branded Item	VIP Seating					
Attend meal functions	X	X	X	X	X	X	X	X	X	X
Special social media recognition before and during the event	X	X	X		X					
AFLC website listing for a year*	Name, Logo, Phone & Link	Name, Logo & Link	Name, Logo & Link	Name, Logo & Phone	Name, Logo & Phone	Name & Logo	Name Only	Name Only	Name Only	Name Only
Recognition as sponsor for AFLC Clay Shoot on AFLC social media platforms	X	X	X	X	X	X	X	X	X	X

\*\*Lunch and Breakfast Sponsors and Shell Sponsor(s) can be in-kind or financial. Benefits are provided on a dollar-for-dollar basis for in-kind donations.

## SPONSOR A TEAM

Individuals and companies are invited to field a team of four, each of whom will shoot at 10 different stations. Prizes will be awarded to the top two teams in each field using Lewis Class scoring. Top scorer in each field will be recognized. **Participants must provide their own guns; only 12- or 20-gauge shotguns are allowed as all shells for the tournament are provided at each station.** Participants are not allowed to carry shells on the course. The fee for four shooters – including breakfast, warm-up tickets for each shooter, snacks, lunch and shells – is \$1,100. **Save \$100 if you register by April 10, 2024.** Team sponsors will be listed in the program and on the scoreboard. All teams will be photographed.

Participation in the **Flurry Competition is \$50 per pair of shooters** and includes shells. Coordinate shooting with your partner for highest scores as 30 clays are pulled in 60 seconds. On-site registrations will be accepted. **For each flurry entry, both participants will receive a chance in a drawing for a special prize.**



### Austin Founder Lions Club

Austin Founder Lions Club meets each Thursday from 11:45 a.m. to 1:00 p.m. at the Texas School for the Blind and Visually Impaired, 1100 W. 45th St., Building 605. For more information, visit [www.austindowntownlions.org](http://www.austindowntownlions.org) or phone 512-441-1555.

Chartered on Jan. 18, 1916, the Austin Founder Lions Club is the oldest Lions Club in the world.

Service activities include:

- Vision screening for A.I.S.D. pre-K 3 & 4 year olds;
- Community vision screening events, such as community health fairs;
- Financing eye exams and glasses for indigent children and adults each month;
- Collecting eyeglasses for recycling;
- Sponsoring campers to Texas Lions Camp in Kerrville, awarding a counselor scholarship, participating in Work Days and serving during a summer camp session;
- Collecting film plastic for recycling; and
- Supporting the Texas School for the Blind and Visually Impaired in numerous ways, including providing scholarships for graduates, participating in Parent Weekend and sponsoring the Leo Club for students.

## SPORTING CLAY SHOOT-OUT



## MARKETING SPONSOR APPLICATION

## CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

## SPONSOR LEVEL

Premier Tournament Sponsor | **\$8,000**Silver Sponsor | **\$1,750**Course Sponsor | **\$6,000**Shell Sponsor | **\$1,200**Clay Sponsor | **\$4,500**Breakfast Sponsor | **\$1,000**Lunch Sponsor | **\$3,500**Bronze Sponsor | **\$575**Gold Sponsor | **\$2,750**Station Sponsor | **\$225**

Subtotal \$ \_\_\_\_\_

If your sponsorship includes a team, please provide the team contact name, email and phone number on the Team Registration Form if different from marketing sponsorship contact information.

## TOURNAMENT SCHEDULE

8:30-9:30 am Team check-in, Breakfast, Warm-up Station open

9:30 am Safety Briefing and Shot-gun start

11:00 - 11:45 am Mulligan Station open

11:15 am - 12:00 pm Flurry Competition

11:45 am Lunch

12:15 pm - 1:00 pm Recognition and Awards Ceremony

Payment for sponsorships and information for ads, program listings and signs must be received by May 1, 2024. For more information, contact AFLC's Ann Ward at 512-338-1623. The Austin Founder Lions Club is a 5.01(c)3 organization, and a portion of your contribution may be tax deductible.

## TEAM SPONSORSHIP REGISTRATION FORM

## TEAM INFORMATION

Team/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone (day) \_\_\_\_\_ Phone (evening) \_\_\_\_\_

## TEAM SELECTION

Early Bird Registration | **\$1,000**/four-person team (through April 10, 2024)Registration | **\$1,100**/four-person team (April 11 and after)Single Shooter | **\$255**Flurry Competition | **\$50** for two shooters

NUMBER PURCHASED: \_\_\_\_\_

Mulligans | **\$20 each** (maximum 2 per shooter)

NUMBER PURCHASED: \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

TOTAL PAID \$ \_\_\_\_\_

## PAYMENT

Please make checks payable to: Austin Founder Lions Club

Mail to: P.O. Box 28306, Austin, TX 78755

Pay by credit card online at [www.AustinDowntownLions.org](http://www.AustinDowntownLions.org)

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